



CCU Community Relations Policy

1st Edition (August 2023)





1. Introduction

At CCU, we place the good of people at the center of our work and decision-making.

In this sense, the construction of a solid and permanent relationship with the local community is directly linked to our concern for people's well-being as a strategic part of our business model. It allows us to generate mutual value, and strengthen our operational and organizational continuity.

As with any link, community relations are about building reciprocal bonds of trust between Compañía Cervecerías Unidas S.A. and its subsidiaries (hereinafter the "Company" or "CCU") and the communities with which we are involved. These relations are built out of concrete actions that strengthen credibility and trust in each of our centers of operation.

This Policy (hereinafter the "Policy") is executed through the *CCU Community Relations Management Model* and the *CCU Community Contribution Policy: Donations and Solidarity Sponsorships*.

2. Commitment

We commit to promoting and ensuring close relationships between CCU and local stakeholders, considering the current and future well-being of all the people with whom we interact, alongside care for the environment, responsible alcohol consumption, access to water for communities, cultural and social contributions, and sustainable development. This generates value both for the territory and our operations, in line with our "SER CCU" motto.

Our five principles are:

2.1. We are a good neighbor

We seek to reduce any negative impact or inconvenience to our neighbors and the environment.

2.2. The community thrives with CCU

We want to leave a positive and lasting legacy so that local communities see concrete benefits from being neighbors of CCU.

2.3. We fulfill our commitments

We fulfill all of the commitments that we take on with the community.

2.4. Open doors

We maintain permanent communication channels with our neighbors.

2.5. Continuous community attachment

We promote actions that enable a constant and close relationship between CCU and the local community.



3. Scope and Responsibility

The Policy applies to all of our CCU production and operation centers.

Our interest groups are made up of individual, collective and institutional stakeholders who are important to our Company and its operations, either due to geographical proximity or impact in the community.

We have created adequate plans for each community, based on mapping and recognizing areas of influence. These plans include transversal corporate actions and specific relevant activities, whose design has been led by Corporate Affairs and Sustainability Management alongside Community Relations Managers¹ and other areas of interest.

4. Areas of Influence

It is important to address the particular environmental characteristics of each of our operations. Our areas of influence are therefore delimited by the strategic actions of the business and the location of our plants and distribution centers. The inhabitants with whom CCU operations interact may thus belong to more than one community organization.

¹ CCU's territorial representative in each area of operation, in charge of executing the local community relations plan, and must act as spokesperson, monitor and report on local contingencies.